

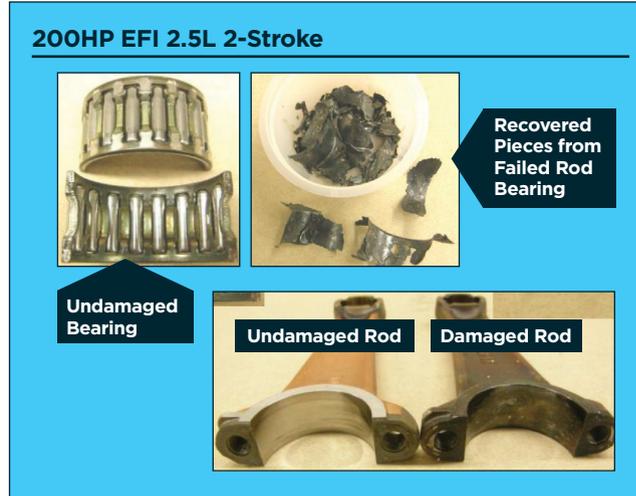
# Fuel Policy

NMMA supports renewable fuels and innovation in the fuel supply, but the RFS is broken. It is failing the American consumer, and endangering millions of boaters who depend on a stable, safe fuel supply.

## Reform the RFS & Preserve Consumer Choice

The Renewable Fuel Standard (RFS) was introduced by Congress to help shift the country away from fossil fuels and towards renewable green alternatives. Unfortunately, it has resulted in a broken system that incentivizes the uncontrolled growth in ethanol blended fuels, like E15, which are prohibited for use in marine engines.

E15 has proven to be a dangerous risk to boater safety and boating performance.



## NMMA is leading the charge in proactively finding a workable solution to fix the RFS.

- ▶ Partnered with DOE to study the effects of E15 and other renewable fuel blends on small engines.
- ▶ Endorsed and helped market Isobutanol, an E15 alternative.
- ▶ Supports the “Look Before You Pump” campaign to raise public awareness of proper fueling.



## ACTIONS FOR LEADERS TO TAKE

### 1 Co-Sponsor H.R. 1315, “RFS Reform Act of 2017.”

This legislation would cap the amount of ethanol at 10%, ensuring 12 million boaters have safe and reliable fuel.

### 2 Preserve True Consumer Choice at the Pump.

Despite continued demand for ethanol-free gasoline (E0), the EPA proposes to decimate actual supplies in 2017. (Figure 1)

### 3 Protect Boaters with Better Misfueling Safeguards.

95% of boats are fueled at retail gas stations. Boat owners depend on safe, reliable and proven fuel choices to be universally available.

Misfueling of engines voids warranties, leaving consumers with expensive repair and replacement bills.

Only 5% of consumers know that E15 is prohibited in certain engines; 60% assume any gas sold at a retail gas station must be safe for their product.<sup>1</sup>

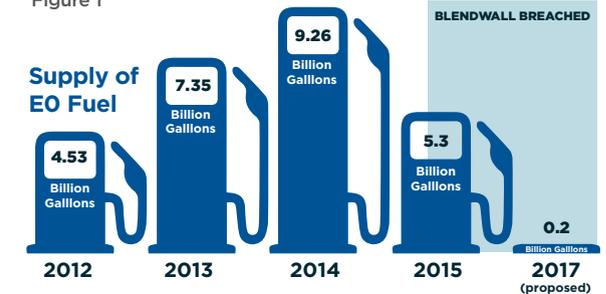
### 4 Reform the Renewable Fuel Standard Before 2022.

After 2022, the law’s built-in uncertainty poses grave risk for all stakeholders—particularly manufacturers and consumers who must comply with an unknown set of regulations. Common-sense Solutions to Fix the RFS:

- ▶ Oppose the widespread implementation of E15—a proven dangerous fuel prohibited for use in marine engines.
- ▶ Implement reforms that protect boat owners, preserve access to approved fuel blends and avoid breaching the E10 “blendwall.”

## THE EPA IS DENYING PUBLIC CHOICE AT THE PUMP

Figure 1



E15 Pump Label

<sup>1</sup>Harris Poll commissioned by the Outdoor Power Equipment Institute (2016)